

# **Financial Stewardship Campaigns**

**Tools to aid in Christian discipleship  
and generosity through a  
growing relationship with God**

**Fall 2011**

**Wisconsin United Methodist Foundation**

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*The mission of the Foundation is to be the primary  
resource in the Wisconsin United Methodist Fellowship for lifelong financial stewardship.*

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## JEAN'S PICKS



I'm often asked "Which one is the best?" My answer is always "It depends! What are the gifts and needs of your congregation?". As you answer the questions on page 3 to help you decide which type of model to choose, you will see there isn't just one campaign that is "THE BEST!"

If I were serving as a local church pastor or stewardship leader, there are a couple of resources I would make sure I had in my library no matter what size or location the congregation:

- ♦ [Giving Magazine](#) is an excellent resource with a different style and type of financial giving campaign included each year. If you like to eat together, see "[Dessert First](#)" on page 21. If you want a mission oriented program, review "[Go and See](#)" on page 24. If you've always wanted to put the parable of the talents into action, see "[More Than Enough](#)" on the bottom of page 24. This one could be used for your annual campaign or for a special project, such as raising money to give away for apportionments
- ♦ One of the newest programs this year is [Extravagant Generosity](#) on page 9. *Extravagant Generosity* is built on Bishop Robert Schnase's groundbreaking book *Five Practices of Fruitful Congregations*. The objective is to change the culture in your church from fund raising to generosity as a core value of discipleship. It's also written as an updated follow-up to the tried and true [New Consecration Sunday](#).
- ♦ [Enough](#) by Adam Hamilton is an easy-to-read book and the stewardship campaign does an excellent job of targeting different types of givers. The study books can be used by a variety of groups in the church, from youth and young adults through seniors. (page 16)
- ♦ [Celebrate the Gift](#) and [Celebrate the Faith](#) by Leo Waynick on page 10 are easy to follow and do an excellent job of helping us grow in our understanding of giving as an expression of our faith. *Celebrate the Gift* incorporates a prayer connection and *Celebrate the Faith* invites members to try a new faith discipline for 5 weeks.

Blessings as you discover at least one method that will help your congregation "Give Wholeheartedly" to the mission and ministry of Christ.

# How does a church go about selecting a stewardship campaign?

Congratulations! You've come to the right place to start!

There are different types of commitment campaigns. The campaigns listed here are organized into seven categories according to the style of approach used. Many of the campaigns are tricky to classify, so don't automatically rule out an option because it is in a certain category. Begin by thinking about which type of campaign might work effectively in your church at this time. And, consider what would be a good follow-up approach.

- ♦ What approach will people respond to best at this time? What is the size of the congregation?
- ♦ How will this help people be open to growing in their generosity?
- ♦ How does the congregation enjoy spending time together - in a large group or small group discussions or meetings? Do you prefer mailings?
- ♦ What types of campaigns have you done lately?
- ♦ What is the budget and amount of time to be spent on a campaign?
- ♦ What spiritual needs does the congregation have in regards to giving? Has there been discussion about tithing?
- ♦ Does the congregation consist of mostly life long members or newer Christians?
- ♦ What about missions? What are the educational goals for the program? What are the goals for interpreting the ministries of your congregation?

We suggest the Pastor and a member of the stewardship committee start by narrowing the initial selection to about **2 to 6 options** from this brochure. Then a committee could make the final decision. Folks are invited to come to the Foundation office to PREVIEW the materials in our Stewardship Resource Room. Please call 1-888-903-9863 for an appointment!

# Commitment Sunday Programs

## THE NEW CONSECRATION SUNDAY STEWARDSHIP PROGRAM

By Herb Miller

*New Consecration Sunday* approaches financing the ministries of your congregation by teaching stewardship from a spiritual perspective rather than a fundraising perspective. It focuses on the question, "What is God calling me to do?" rather than, "What does the church need in order to pay its bills?"

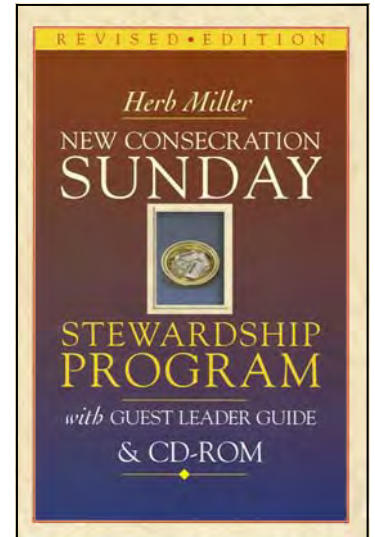
This annual campaign takes place over a period of at least six weeks from initial steering committee planning to the final Consecration Sunday. It emphasizes growing in faith through our giving by growing one step closer to tithing or beyond.

The program book includes a CD with reproducible items, a Power Point, and an audio introduction for the Finance Committee, Stewardship Committee, or Church Council. It also includes the guest leader guide.

The campaign involves leadership from an outside leader/preacher at a special Leadership Event for church council members and other church leaders, the Consecration Sunday worship service, and the Celebration Meal. Members of the congregation are recruited to share their testimonies on why it's important to them to give to Christ through the Church and how it impacts their life of faith. The guidebook includes sample letters to be used in the program, a calendar of events and mailings, instructions for each sub-committee or work area, a step-chart and a sample Estimate of Giving card.

Cost: \$33.00 for the New Consecration Sunday Stewardship Program Kit with Guest Leader Guide & CD Rom from [www.cokesbury.com](http://www.cokesbury.com) or 1-800-672-1789. Purchase one copy of the complete program guide and additional copies of the New Consecration Sunday Team Member Manual for members of the committee at \$8.75 each, plus \$11 for 100 Consecration Sunday Estimate of Giving Cards. Order early as the stock is unpredictable. We have copies available for sale at the Foundation.

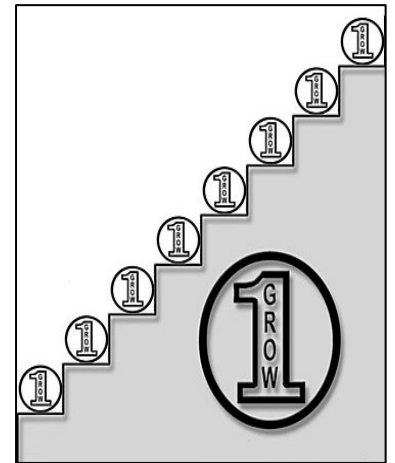
Consider \$250-\$300 Honorarium for Guest Leader plus travel, mailing costs and catered Celebration Meal.



# THE GROW ONE SUNDAY STEWARDSHIP PROGRAM ONLINE

By Herb Miller

This is an approach to Consecration Sunday that does not require an outside leader or a "celebration luncheon." It can be a good follow-up to the *New Consecration Sunday* program. It is based on the need of the giver to give. It is also especially valuable in churches that have never conducted an annual stewardship program or churches whose unpleasant experience with an ineffective stewardship model in past years prejudiced them against conducting any kind of financial stewardship program.

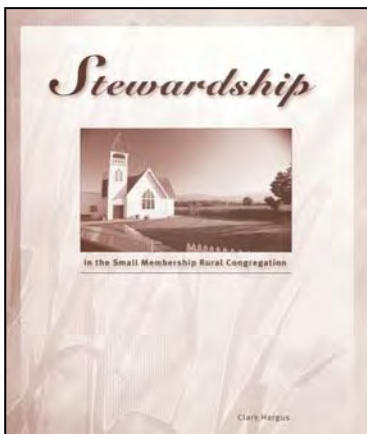


Cost -- \$10.50/download or e-book from [www.cokesbury.com](http://www.cokesbury.com) or call 1-800-672-1789. Plus \$11 for 100 Consecration Sunday Estimate of Giving Cards.

## STEWARDSHIP IN THE SMALL MEMBERSHIP CONGREGATION

by Clark Hargus

This program emphasizes small group Bible Study for all members and provides a series of questions to be asked in worship that might be used for long-range planning. Following a period of time for Bible Studies, three Sundays are used for encouraging members to be ***Faithful, Hopeful, and Loving***. Every member is involved at some level in Bible Study or in Worship Response questions. The celebration at the end includes a compilation of all the worship responses gathered during the three weeks prior to the Fellowship Dinner.



There are clear, step-by-step guidelines for the Fellowship Dinner. A holistic commitment card outline is inviting persons to commit their prayers, presence, gifts, and service. We suggest that churches include a step chart, such as the one found in the *New Consecration Sunday* materials and a chart on percentage giving as they invite members to grow in their commitment and stewardship. While this program is designed specifically for small membership congregations, it can be easily

adapted and used in churches of every size.

Cost: \$6.00/book if ordered through the Ecumenical Stewardship Center, 1-800-835-5671 or the web store at [www.stewardshipresources.org](http://www.stewardshipresources.org). Consider mailings and costs involved in the Commitment Dinner. We have copies available for sale at the Foundation.

## MAKE IT SIMPLE

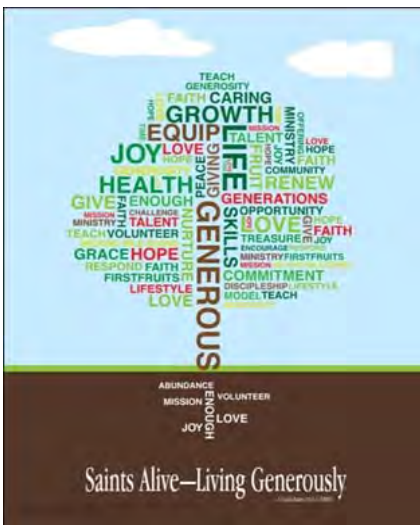
by the ELCA



Is the current economic situation moving you to look more closely at simplicity and generosity? Are you looking for ways to teach children, youth and young adults about being good stewards? Did the financial response method you used last year yield diminishing returns? If so, this new on-line resource is designed for you. From the ELCA, this creative and practical resource begins by looking at God's abundant blessings, faces the truth that simplicity and generosity are not easy, invites each person to look beyond oneself to make a

difference in the world, and helps one determine how to care for God's gift of enough. From congregational, small group and household learning events, to children's and youth activities, *Make It Simple* provides tools to engage all age groups. A series of nine video segments reveal the personal witness of Christians trying to live simply, be generous and serve God. Three different response methods are offered: Commitment Sunday, Congregational Meal and Small Group Gatherings. Each includes an introduction, leadership roles, calendar, sample materials and suggestions for using the video clips.

Cost: \$24.99 from the ELCA Resource Catalog. Phone: 800-638-3522 ext 2580



## SAINTS ALIVE! LIVING GENEROUSLY

"Giving" Magazine 2011

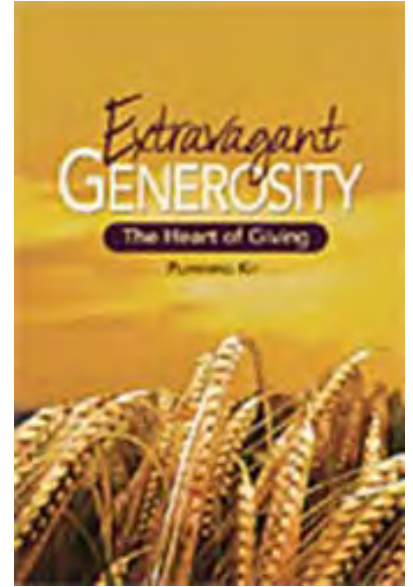
The center section of the GIVING magazine gives practical ideas for using the theme "Saints Alive! Living Generously" for a 4-6 week emphasis that uses stories, volunteer opportunities, and visual media to connect people with ministries and programs. Focus on "growing" people who give generously as they respond with gratitude for the immeasurable blessings God pours into their lives. Sample letters, timeline for planning and implementation of the program are included. Companion guide has detailed timeline, bible studies, sermon suggestions, more letters and worship aids.

Cost: \$9.00 Download the companion guide for \$25. Ecumenical Stewardship Center [www.stewardshipresources.org](http://www.stewardshipresources.org) or call 800-835-5671

## **EXTRAVAGANT GENEROSITY**

By Michael Reeves and Jennifer Tyler

Released in May of 2011, *Extravagant Generosity* is built on Bishop Robert Schnase's groundbreaking book *Five Practices of Fruitful Congregations*. The objective is to change the culture in your church from fund raising to generosity as a core value of discipleship.



A guidebook for leaders covers all aspects of the campaign, from detailed plans for each of the four Sunday services to marketing materials like flyers and postcards to e-mail messages and letters designed to be sent to specific groups within the congregation is all available on CD-ROM. A small-group leader's guide to host Sunday school and other small groups during the program using the devotional book is available along with a DVD with video segments for four group-study sessions and short clips for use in worship. Sermon outlines, timelines and checklists, and PowerPoint slides are also included.

A book of devotions, *Practicing Extravagant Generosity*, designed to be distributed to all the members of the congregation, leads them through the Scriptures covered in each of the four weeks and encourages them to understand financial discipleship in terms of their own mission to build God's kingdom.

*Extravagant Generosity* provides a fresh approach to the work that was begun by Herb Miller in *New Consecration Sunday*. "This program [New Consecration Sunday] has been widely used and has often been very effective in helping church leaders motivate church members to give as part of their spiritual response to their personal need to give and not in response to underwriting a financial goal. *Extravagant Generosity: The Heart of Giving* is a fresh approach that identifies the positive attributes of a community of faith and builds upon them to communicate the message of generosity. Individual study, corporate worship, preaching, teaching and storytelling conclude with an opportunity for people to express their love for God through their own generosity. This new approach is designed to encourage and provoke generosity." (see pages 11-12, Introduction to the Program Guide)

Cost: \$69 Available through [www.Cokesbury.com](http://www.Cokesbury.com) or 1-800-672-1789.

## **CELEBRATE THE GIFT**

by Leo B. Waynick, Jr.

This 10 week study is designed to unite your congregation through a *Prayer Connection* in which households pray for five other households at least once a week, for four weeks.

These members covenant to pray for the concerns and spiritual growth of themselves, the rest of the congregation and the success of the program. On the five Sundays prior to "Celebrate the Gift" Sunday, special cards are used in the worship service to help members celebrate what they enjoy and appreciate about the Church and their congregation.



Cost: \$99/Standard packet (includes sample of all theme materials, a program manual and permission to copy for one year). \$125/Standard packet Plus (in addition to standard packet materials includes a CD of sample letters and graphics). Available from [www.leway.net](http://www.leway.net) or LeWay Resources Phone: 1-800-72-LEWAY; 4433 Novato Ct, Naples, FL 34109

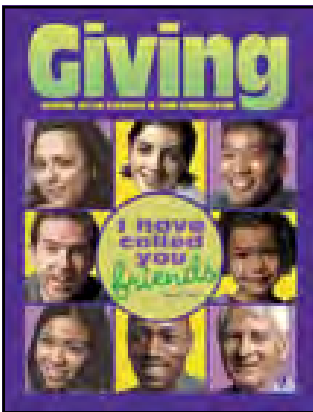


## **CELEBRATE THE FAITH**

by Leo B. Waynick, Jr.

This 10-week program uses *Celebration Cards* to celebrate the positive aspects of your church's ministry. These are displayed for the congregation. Emphasis is on faith formation, challenging members to practice at least one of the suggested faith disciplines for a five week period. Faith disciplines are...worship in church regularly, meditate (creative silence) regularly, pray daily, fast (not for everyone), practice acts of hospitality, simplify ones lifestyle, read the Bible daily, practice generous living (list acts of generosity you've seen). Financial commitments are received on "Celebrate the Faith" Sunday.

Cost: \$99/Standard packet (includes sample of all theme materials, a program manual and permission to copy for one year). \$125/Standard packet Plus (in addition to standard packet materials includes a CD of sample letters and graphics). Available from [www.leway.net](http://www.leway.net) or LeWay Resources Phone: 1-800-72-LEWAY; 4433 Novato Ct, Naples, FL 34109



## **I HAVE CALLED YOU FRIENDS**

Giving Magazine 2007

*I Have Called you Friends* is a series of four worship services including sermon ideas and songs that teach the beauty of the offering and invite people to consider their giving for the next year. Outlines for three of the services are included in the magazine. Information for the fourth service is available on the website. The focus for this year's articles are about reaching our potential in stewardship out of our relationship with God, not out of duty to give. The 4 weeks include resources for a weekly emphasis on a Christ-centered Community, Christ-like Compassion, Christ-led Courage, and Celebration of Christ.

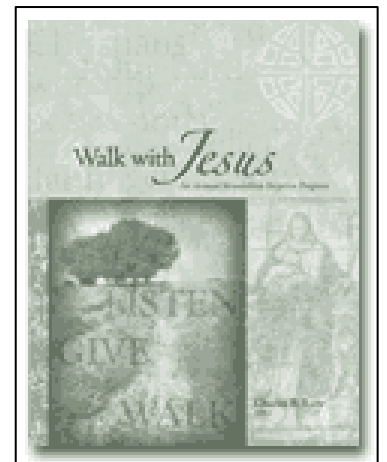
Cost: \$9.00. The fourth Sunday resources are available in downloadable format for \$45 for a 95 page book and 15 songs. Available through the Ecumenical Stewardship Center, Phone: 1-800-835-5671 or the web store at [www.stewardshipresources.org](http://www.stewardshipresources.org)

## **WALK WITH JESUS**

A stewardship response program written specifically with small membership and mid-size congregations in mind. The four-week program contains everything needed to conduct a biblically based effective stewardship program in your congregation. "Walk with Jesus" is well-organized, straight-forward and easy to use.

Materials are provided both in a booklet and on a CD. Included are a bulletin insert, letter and worship talk guide for three consecutive weeks. The materials for each week focus on the theme for the week—walk, listen, or give. Commitment Sunday materials, including an estimate of giving card, and extensive follow-up helps are also provided. Materials on the CD are Microsoft Word® files that are customizable for the congregation's specific needs.

Cost: \$20.00 Available through [www.elca.org](http://www.elca.org) or 1-800-638-3522 ISBN 6-0002-0913-4





## **BLESSED BE THE LORD GOD**

"Giving" Magazine 2008

*Blessed Be the Lord God* strengthens the concept of the offering as an act of worship by inviting congregations to meditate on the biblical songs of Advent as they discern their individual and household giving for the following year. *Blessed Be the Lord God* restores the focus of Advent songs to blessing God for the gift of Jesus Christ, and also focuses on restoring our response to that great gift. As the letter of invitation puts it, "generous and increased financial gifts throughout the next year combine with gifts of time and talent to raise a grand chorus of worship to God."

This four-week stewardship emphasis is based on four Scriptures that are songs of blessing: Hannah's Song (1 Samuel 1,2), Mary's Song (Luke 1:39-56), Zechariah's Song (Luke 1:67-79), and The Angel's Song (Luke 2:14). The program suggests that your planning begin three months ahead for this four-week giving emphasis. Supplemental worship and study materials are available from the Ecumenical Stewardship Center to use each week in small groups or Sunday school classes, including worship outlines, sermon ideas, group study materials and a new collection of songs from Ken Medema.

Cost: \$4.50. The additional downloadable worship and study materials are available for \$25.00. Available through the Ecumenical Stewardship Center, 1-800-835-5671 or at the web store at [www.stewardshipresources.org](http://www.stewardshipresources.org).

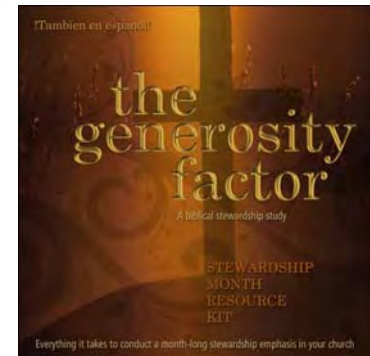
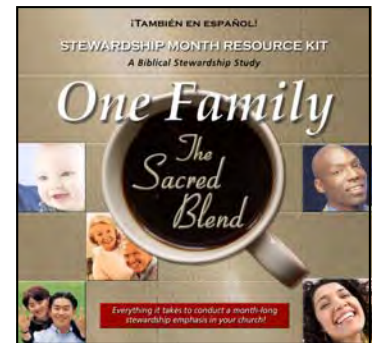
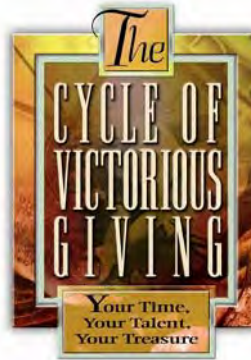
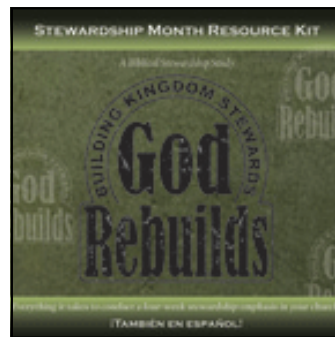
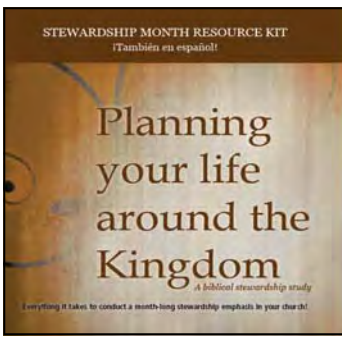
## **NEW LOVE, NEW MERCY**

"Giving" Magazine 2009



The 2009 theme "New Love, New Mercy" is a commitment Sunday format based on Lamentations 3:21-24. The three verses chosen for this year's theme brings to light that God's mercies never come to an end—they are new every morning. Great is God's faithfulness to us. There are four bulletin inserts that can be used as emphasis in print or from the pulpit. This program can be used anytime or as a Lenten series. It includes a variety of worship resources and tableaux or living pictures to add visual elements to worship. Leaders may also order Bible study materials based on the theme.

Cost: \$4.50 for a copy of the 2009 "Giving" Magazine. Ecumenical Stewardship Center, or at the web store at [www.stewardshipresources.org](http://www.stewardshipresources.org).



**PLANNING YOUR LIFE AROUND THE KINGDOM**  
**GOD REBUILDS**  
**CYCLE OF VICTORIOUS GIVING**  
**ONE FAMILY**  
**LOVING GOD, LOVING EACH OTHER**  
**LORDSHIP LIVING: GOD PROVIDES**  
**THE GENEROSITY FACTOR**

**SEVEN** separate campaigns from Stan Toler and Stewardship Ministries. Simple, clear, and inexpensive. [Many are available in SPANISH!](#) Each four week campaign is similar in its design. They each come with a CD-Rom and a DVD. Each includes 4 sermons with coordinated handouts, bulletin inserts, PowerPoint presentations, letters, Bible lessons for children, youth and adults, along with video testimonies, and other materials. Each campaign is intended to assist you in the casting of your vision for your church and should be coordinated with the presentation of your annual budget or report.

Cost: Some are free and some are \$7.00 for shipping and handling. Available from Church of the Nazarene 913-577-0500 or at [www.nazarene.org/stewardship](http://www.nazarene.org/stewardship).

# Letter and Direct Mail Campaigns

## THE LIVING STEWARDSHIP PROGRAMS

Newest Theme: Believe in Tomorrow

Strengthening our Roots

Theme: Continue the Journey

Theme: Today More Than Ever...Let your Light Shine

The Living Stewardship Program uses beautifully designed materials and "Forward Steps" to inspire achievable growth in giving by most members every year. The program also has a special "Floor-of-Support" appeal that encourages non-contributing members and occasional givers with an easily achievable suggestion in giving. The programs are low key, biblical and prayerful approach using an "Inspirational Packet", "Offering Card Packet", and "Follow-Up Packet" that are all part of one unit of material ordered for each household (not each member) in your church. Four posters, editable pastor presentation and stewardship chair presentation are also included. The newest program has been redesigned to use much less postage, fewer address labels, and less time because of window envelopes.



Cost: \$3.80 each up to 100 units, and \$1.80 each for every additional unit. The Review Kit has been reduced to \$19.95 for a printed copy and includes a complimentary download. Available from the Living Stewardship Program, PO Box 11331, Spring, TX 77391 1-800-443-2872 or [www.thelsp.com](http://www.thelsp.com).

## QUILL

by Gary Arnold and Quill, Inc.

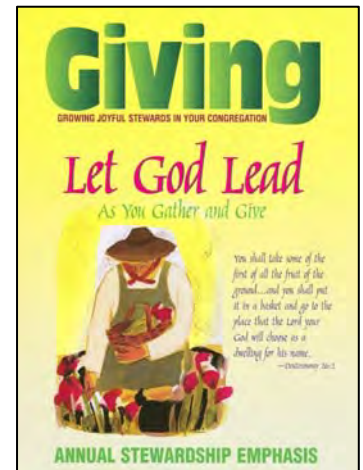
Quill believes we all give more generously when personally invited to do so by a peer. A few carefully selected good giving members hand write letters to other members. The letter author indicates his/her present pledge amount and the amount to which he/she is increasing his/her giving. The gist of the letter is simply: "Would you like to join me/us so we can encourage others to better giving?" The basic motivation behind QUILL is not the need of the church to have more money, but the need to understand money as a spiritual resource, the need to view giving as a personal matter, not a group responsibility, the need to do what Jesus did, the need to eliminate the taboo of speaking of one's personal giving, the need to avoid personal, face-to-face contact in order to extend invitations to make a pledge to the church and the need for courage.



Cost: Quill on CD: \$159.95 Available from Church Fund-raising Services, Inc. 303-923-5426 or [www.quillinc.com](http://www.quillinc.com)

**LET GOD LEAD:**  
**A Guide for Discernment**  
From "Giving" Magazine 2003

This program is designed to help members find new ways to listen to God. Some may decide their giving based on information provided by the congregation about their previous year's giving. Others will talk with a friend, spouse, or family member as they make their decision, trusting that other believers' perspectives help guide them toward God's voice. Still others will feel connected to God's voice through public worship services and others through personal time with Scripture and prayer. Everyone is invited to prayerfully consider God's leading as they decide their giving for the coming year. A letter and "A Guide for Discernment" outlining various methods of listening to God are mailed to members as the emphasis gets underway. On the fifth Sunday, commitments are received as a part of the morning's offering. Sample letters and a sample commitment card are included in the guide.

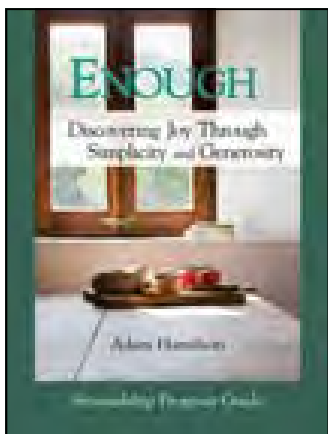


Cost: \$4.50 for a copy of the 2003 "Giving" Magazine. Available through the Ecumenical Stewardship Center, 1100 W. 42<sup>nd</sup> St., Suite 225, Indianapolis, IN 46208 Phone: 1-800-835-5671 or [www.stewardshipresources.org](http://www.stewardshipresources.org)

**OTHER STEWARDSHIP RESOURCES YOUR PASTOR MAY LIKE**

- ◆ *The Stewardship Companion: Lectionary Resources for Preaching*, David N. Mosser, Westminster John Knox Press
- ◆ *Beyond Money: Becoming Good and Faithful Stewards*, Dan R. Dick, Discipleship Resources
- ◆ *Beyond the Collection Plate: Overcoming Obstacles to Faithful Giving*, Michael Durrall, Abingdon Press
- ◆ *Celebrating the Offering*, Melvin Amerson and James Amerson, Discipleship Resources

# Book Study or Small Group Campaigns



## **ENOUGH: STEWARDSHIP PROGRAM GUIDE**

Discovering Joy through Simplicity and Generosity

By Adam Hamilton

With *Enough: Stewardship Program Guide*, Adam Hamilton offers a simple campaign that will transform how the church and individuals view the role of money in connection with their life's purpose and the positive impact that transformation will have on the world. This program, based on Hamilton's companion book, *Enough: Discovering Joy Through Simplicity and Generosity*, (\$6.50 at Cokesbury) is designed for church-wide and small-group studies. Leaders will be equipped with a campaign timeline, sample communication pieces, sermon series notes, and artwork for PowerPoint and signage.

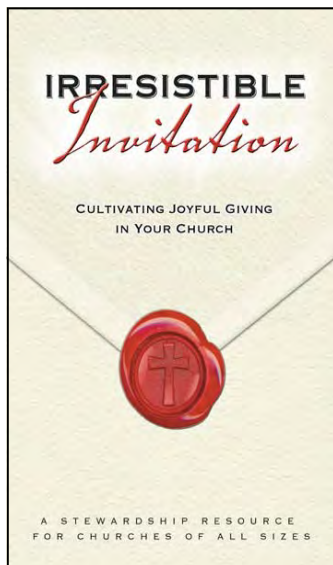
Cost: \$29.00 or less from [www.cokesbury.com](http://www.cokesbury.com) or 1-800-672-1789. We may have copies available for sale at the Foundation.

## **33 DAYS OF STEWARDSHIP**

Based on the book, The 33 Laws of Stewardship, by Dave Southerland and Kirk Nowery, this unique program is a master plan to mobilize Christians for purposeful stewardship. *33 Days of Stewardship* motivates believers to be faithful, committed stewards. This includes an insightful book on stewardship, a day-by-day discovery guide, and a comprehensive manual. The manual contains pastoral letters, inspiring sermons and theme-specific lessons for adults and youth. There are also bulletin inserts, posters, commitment cards - all designed to culminate in a day of commitment by the entire church body.



Cost: \$12.95 per giving unit Available from [www.33laws.com](http://www.33laws.com)



## **IRRESISTIBLE INVITATION**

The key to this study is the 40-day approach where individual reading and focus is incorporated into the community experience of your stewardship campaign. In *Irresistible Invitation*, Maxie Dunnam shares his understanding of God's desire for us, as Christians, to be the living embodiment of the Church's invitation to the world.

Everything you need to plan your stewardship campaign, prepare for your small group studies, and begin your daily reading is in this program kit.

In the kit, you will find one of each:

- ◇ ***40-day Reading Book*** – Everyone participating in the study, from older youth to adults, will need a copy of this book. Each Participant will take a few moments each day to read and reflect on that day's passage.
- ◇ ***Participant's Workbook*** – This workbook with its journaling space is the perfect companion to the 40-day Reading book. It gives each participant a place to write down their reflections on the reading and help them to better share their thoughts with their small group/Sunday school class.
- ◇ ***Leader's Guide with DVD*** – With teacher helps and the DVD sessions lead by Dr. Dunnam, even your least experienced group leader will feel comfortable leading their group.
- ◇ ***Campaign Handbook*** – This resource makes it easy for your stewardship committee to plan a meaningful and successful stewardship campaign. It provides step-by-step instructions and schedules for planning and implementation. Not sold separately.
- ◇ ***Campaign Media Kit*** – This kit includes a DVD with a Leadership Training video featuring Maxie talking about the blessings and challenges of running a successful campaign and two short video segments to introduce the study to your congregation or place on your church's website. This kit also contains the CD-ROM Toolkit with templates for newsletter articles, bulletin inserts, posters, and much more. Also, included on this disk are transcripts of sermons Dr. Dunnam created especially for *Irresistible Invitation*, which center on the weekly themes.
- ◇ ***Commitment Card and Stickers***

Cost: \$78 Available from [www.Cokesbury.com](http://www.Cokesbury.com) or 1-800-672-1789

## **TRANSFORMED GIVING**

*Transformed Giving* is a step-by-step stewardship program that engages your entire congregation in reading John Ed Mathison's forty-day study book, *Treasures of the Transformed Life*, and applying its wisdom to all areas of life, with expanded giving as a result. This innovative approach to an annual stewardship campaign involves six weeks of synchronized church-wide focus on spiritual growth and emphasizes increased giving as a response to deepening faith. Congregations of any size can use this program. The Commitment Card is used at the culminating Commitment Sunday.

Every member participating in the study will need a copy of *Treasures of the Transformed Life*. Leaders will also need a copy of the *Leader's Guide* and participants will need the *Participant's Workbook*. The Campaign Handbook makes it easy for your stewardship committee. It provides step-by-step instructions along with all the samples of all documentation needed to run a successful stewardship campaign. The Media Kit contains a DVD with video segments featuring John Ed Mathison talking with pastors about the blessing and challenges of running a successful campaign and the role they play as pastor. The second segment of the DVD is a conversation John Ed had with experienced Stewardship committee members and leaders.

The final segment, introduces John Ed's way of including the themes in the worship setting.

### **The Resource kit includes:**

- *Treasures of the Transformed Life* by John Ed Mathison
- Participant's Workbook
- Leader's Guide & DVD
- Campaign Handbook
- Campaign Media Folder (Training DVD & Toolkit CD-ROM)
- Commitment Cards and Stickers

Cost: \$78 Available from [www.cokesbury.com](http://www.cokesbury.com) or 1-800-672-1789.

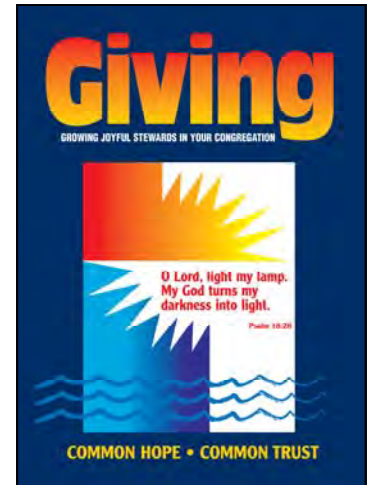
*Treasures of the Transformed Life...* book \$16.75 with quantity pricing available.



## COMMON HOPE, COMMON TRUST

"Giving" Magazine 2006

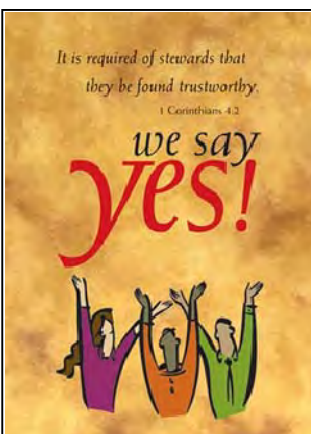
The 2006 GIVING stewardship emphasis, "Common Hope, Common Trust," gathers God's people for food and friendship around a common table. Shared meals become occasions for sharing joys, anxieties, and stories. Healthy conversation about money with clergy, leadership, facilitators, and the congregation help build a sense of security of people in their own finances. Through focusing on what strengths a congregation already has, people experience giving with a new sense of freedom and celebrate as God leads them from darkness and fear into light and freedom. Nine steps are given to implement this program.



Cost: \$4.50 available through the web store at [www.stewardshipresources.org](http://www.stewardshipresources.org) or Ecumenical Stewardship Center at 1-800-835-5671.

## WE SAY YES!

The *We Say Yes!* program helps people say "Yes!" to God, their church, and their faith. It is based around small group sessions where you explore the questions "Where are you?", "What have you done?", "Where is your brother/sister/neighbor?", and "Who do you say that I am?". It offers dozens of easy-to-use, flexible, and editable files for you to print, adapt, copy, rewrite, or use "as is".



A User Guide and component sheet to assist in planning are included. The following components are included: Theme Overview, Planning Guide, Sample Letters, Writing Donor Letters, Bulletin Inserts, Newsletter Articles, Temple Talks, Say Yes! Stories, Children's Bible Activities, Youth/Confirmation Activities, Adult Bible Studies, and *We Say Yes!* Logo Art.

Cost: \$49.99 Orders & Customer Care: (800) 328-4648 Augsburg Fortress, P.O. Box 1209 Minneapolis, MN 55440-1209 [www.augsburgfortress.org](http://www.augsburgfortress.org)

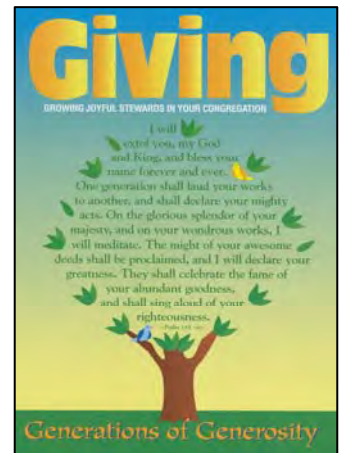
## GENERATIONS OF GENEROSITY:

### Telling our Story

"Giving" Magazine 2005

*Generations of Generosity* is a 4-5 week program built on the connection between storytelling and stewardship. People share remembrances and their hopes for the future through Conversation Groups and a Congregational Storytelling Event. Members gather in Conversation Groups of 8-10 people once a week for three weeks discussing Generations, Generosity, and Storytelling. The Congregational Storytelling Event revolves around food, storytelling presentations from the conversation groups, and a short summary that relates the storytelling presentations to the church's budget. Following the Event, members present their individual commitments for the coming year in worship.

Cost: \$4.50 for a copy of the 2005 "Giving" Magazine Available through the Ecumenical Stewardship Center at 1-800-835-5671 or through the web store at [www.stewardshipresources.org](http://www.stewardshipresources.org).



### LENORE'S PICKS

I like things that are simple and easy to use. No fancy cell phone or electronic calendar for me! And when presented with something new I tend to read the directions. The clearer and less complicated the directions are, the better! Here are some annual campaigns that I found to be very clearly explained and simple to use:

- ♦ Any thing from any **GIVING** magazine simply explain how to conduct the campaign. The eight page center inserts in each magazine give background and inspiration for the campaign. You can always embellish to make it your own.
- ♦ **ENOUGH** — probably the clearest, simplest, most organized campaign book I've studied.
- ♦ **Stan Toller's** materials described on Page 13 are only \$7 (some are free!) and they are very easy to use.

# Delivery Campaigns

## DESSERT FIRST

### Celebrating God's Blessings

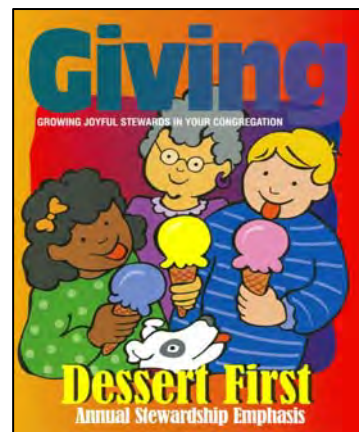
A Stewardship Emphasis Involving Youth

From "Giving" Magazine 2001

Youth invite the congregation to participate in developing a devotional booklet for the campaign, which emphasizes giving to God first, trusting God to meet all our needs, and celebrating the joy of giving.

Youth (and helpers) deliver a packet to each household that includes a cover letter, a devotional booklet, a commitment card for each potential giver in the home, AND an appropriate number of special DESSERT servings.

Ideas for children's classes included along with a three-person drama. Stewardship speakers are invited to share during worship. The program ends on Celebration Sunday followed by a dessert reception!



Cost: \$4.50 for a copy of the 2001 "Giving" Magazine. Available through the Ecumenical Stewardship Center at 1-800-835-5671 or through the web store at [www.stewardshipresources.org](http://www.stewardshipresources.org). We may have copies available for sale at the Foundation.

## WE ARE FAMILY

by C.S.S. Publishing Company

In this 10 week program you'll create a three-part "Church Family Album" telling the story of your congregation's past, present, and future. The first section celebrates your church's history, identifying significant accomplishments and remembering those whose faithful stewardship through the years made them possible. The second section features your current programs and ministries, and the third section spotlights your church's dreams and plans for the coming year and beyond. Copies of this album will carry Stewardship Response Cards and be circulated among church members during a two-week relay.



Cost: \$89.95 Sample Packet (not returnable), which includes leader's guide and samples of all materials. Available from [www.churchsupplier.com](http://www.churchsupplier.com) or 1-800-322-6203.

## SPECIAL DELIVERY — UNTO US IS GIVEN

by Leo B. Waynick, Jr.

The *Unto Us is Given* program emphasizes stewardship as encompassing all of life. The theme focuses on five of the many gifts God has given us: the gospel, the church, our lives, the society in which we live, and the earth. The logo is inspired by Matthew 25:14-30, in which Jesus tells the parable of the talents. *Unto Us is Given* is a 10-week program that emphasizes the importance of learning to receive the gifts God has given and pass them on in more abundance. It features:

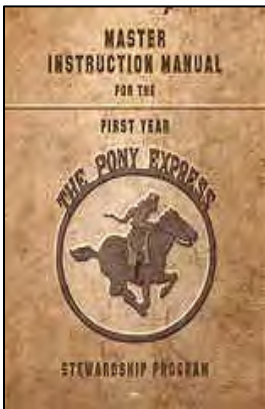
- the "special delivery" of a gift to every member;
- financial commitments picked up during "Special Delivery;"
- a holistic approach to stewardship;
- distribution of paper coins in worship.



*Unto Us is Given* helps members identify what they have been given (symbolized in the five coins in the logo). Each week a different coin in the logo is emphasized during worship, with members identifying the gifts they have received in the category for that week. The program also challenges them to multiply these gifts, passing them on in more abundance, as an act of faithful discipleship.

Cost: See CALLED TO SERVE on next page for pricing and ordering information.

## THE PONY EXPRESS – Year One, Two and Three



**First Year Plan** – The complete program is conducted over an 11-week period with a 2 week relay format. Members are divided into 10 -household "Pony Express Run" routes and a saddlebag is prepared for each route. It contains stewardship reading material and an estimate of giving card for each household. Each household is asked to personally deliver the saddlebag to the next household on their route within 24 hours of receiving it. Homebound members and members too scattered receive their materials by mail. **Second Year Plan** –

Additions to the 11 week program in the second year include: a) Bible Study sessions for adults and youth titled, "Stewardship – Our Heritage;" b) a motivational skit to remind members of how it works; and, c) a phone team to contact "missed" families and others to invite them to make verbal giving estimates. Missed route families who are also missed by the phone team receive a special letter with an estimate of giving card and a return envelope. **Third Year Plan** – Speedier, one to three-day relay format. Popular church wagon dinner.

Cost: \$89.95 per year Sample Packet (not returnable). Available from [www.churchsupplier.com](http://www.churchsupplier.com) or 1-800-322-6203.

# Every Member Visitation Campaigns



## **CALLED TO SERVE** by Leo B. Waynick, Jr.

A 10 week program where Commitments are received over the phone or picked up on "***Called To Serve Sunday***". The logo and theme for this campaign is drawn from the invitation to the first disciples to follow Jesus in Mark 1:16-18. The net and the fish symbolize both the former and the future vocations of Simon, Andrew, James and John.

In addition to challenging members to make a financial commitment, "*Called to Serve*" invites members to explore ministry as a calling of all Christians to ministry in the world – a ministry not limited to that of the ordained clergy or to ministry in the church. On each of five Sundays leading up to Called to Serve Sunday, worship services focus on the arenas into which we are called to serve: Church, Home, World, Community, and Workplace. Members are recognized for Christian service when they are presented a "Called to Serve" Certificate, and individuals are challenged to affirm or reaffirm a specific call to discipleship.

Cost: \$99/Standard packet (includes sample of all theme materials, a program manual and permission to copy for one year). \$125/Standard packet Plus-includes a CD of sample letters and graphics. Available from [www.leway.net](http://www.leway.net) or LeWay Resources Phone: 1-800-72-LEWAY; 4433 Novato Ct, Naples, FL 34109

## **COURAGE TO CARE** by Leo B. Waynick, Jr.

This is a 10 week program where people are invited to commit themselves to at least one act of caring. Visitation teams share the program with members in their homes. Members are invited to write cards to those who have shown a caring spirit to them. The question in this program isn't "are we giving all we can?" but "are we caring all we can?". Those who care discern the care that is needed.



Emphasis is on ***Six Principles for Caring***: 1) Those who care listen, 2) Those who care are non-judgmental, 3) Those who care place no conditions, 4) Those who care do so without expectation of return, 5) Those who care do not seek recognition.

Cost: See CALLED TO SERVE above for pricing and ordering information.

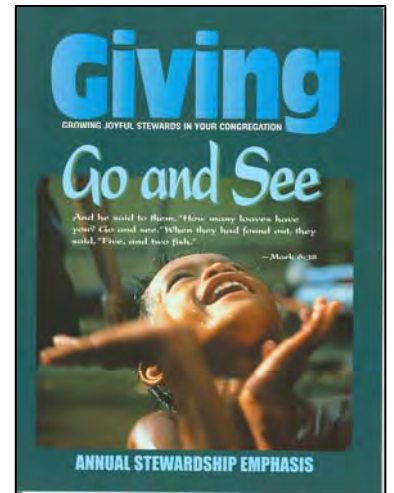
# Mission Oriented Campaign

## GO AND SEE

### Mission Festival

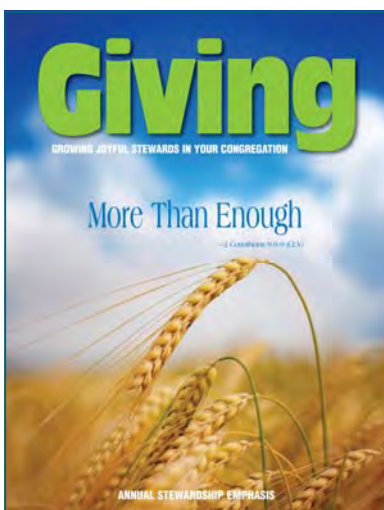
From "Giving" Magazine 2004

*Go and See* is designed to assist your congregation in receiving financial commitments for the ministry and mission of the congregation and illustrating and celebrating their ministry and mission in a festival setting. *Go and See* is inspired by the miracle of the loaves and fishes. Through the celebration of a mission festival it seeks to encourage in participants a sense of discovery and wonder -- discovery of the gifts God has given and wonder at the joy and increase the Holy Spirit brings when those gifts are offered in service to a world hungry for the good news of Jesus Christ.



The mission festival can be a one-time presentation with a few well-designed displays and handouts or a full-blown celebration with food booths and live music. The program guide suggests planning at least 10 weeks before the actual festival weekend. A Bible study is provided to be used 2-3 weeks ahead of festival weekend. Sample letters of invitation, worship resources, church school activities, a sample commitment card and a weekly giving guide are also included.

Cost: \$9.00 for a copy of the 2004 "Giving" Magazine. Available through the Ecumenical Stewardship Center, 1100 W. 42<sup>nd</sup> St., Suite 225, Indianapolis, IN 46208  
Phone: 1-800-835-5671 or [www.stewardshipresources.org](http://www.stewardshipresources.org)



## MORE THAN ENOUGH

From "Giving" Magazine 2010

Willing congregants are given money as "seed" money as they use their talents to raise more money to give away. Then they share their stories with the rest of the congregation. During a final worship people make commitments to support their congregation's ministry.

Cost: \$9.00 for a copy of the 2004 "Giving" Magazine. Available through the Ecumenical Stewardship Center, 1100 W. 42<sup>nd</sup> St., Suite 225, Indianapolis, IN 46208 Phone: 1-800-

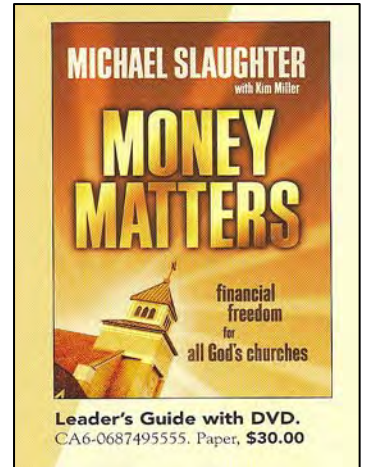
835-5671 or [www.stewardshipresources.org](http://www.stewardshipresources.org) We have copies available for sale at the Foundation.

# Year Round Campaigns

## **MONEY MATTERS:** **FINANCIAL FREEDOM FOR ALL GOD'S CHURCHES**

*By Michael Slaughter with Kim Miller*

From Abingdon Press, Money Matters is a congregational stewardship program with three powerful differences. The program starts with Personal Finances, using the book *Money Matters: Financial Freedom for All God's Children*. It is a year round program offering an overall stewardship program that is strategically placed throughout the year.



The DVD included with the Leader's Guide includes a guide for group studies on personal financial management, video clips to illustrate lessons, sample worship celebration and sermon outlines, PowerPoint presentations, a video of stewardship sermons by the author, a *Money Matters* promo video, and all print-ready artwork for supplemental materials.

Cost: \$33 for the Leader's Guide with DVD, \$14 for each Participant's Guide from [www.cokesbury.com](http://www.cokesbury.com) or 1-800-672-1789.

## **STORIES TO TELL & GIFTS TO SHARE**

The core of the *Stories to Tell & Gifts to Share* program is the CD-ROM. It offers dozens of easy-to-use, flexible, and editable files for you to print, adapt, copy, rewrite, or use "as is". Included in the CD are a planning guide which includes information for planning, introducing, and implementing the program in your congregation; communication tools such as sample letters, bulletin inserts, newsletter articles, and logo art to help you communicate; and four-session Bible Studies written by Mark Allen Powell. It also includes studies uniquely tailored for children and youth. Worship Resources: Sermon Outlines, a Litany, and Prayer Petition will help you make strong stewardship connections in worship.



Cost: \$49.99 Orders & Customer Care: (800) 328-4648 Augsburg Fortress, P.O. Box 1209 Minneapolis, MN 55440-1209 [www.augsburgfortress.org](http://www.augsburgfortress.org)

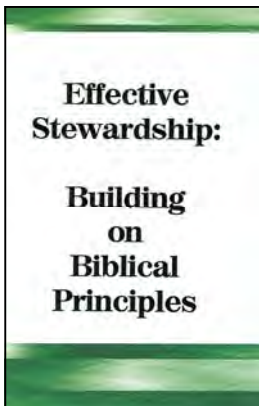
## **NEW BEGINNINGS: MY OPPORTUNITY FOR GIVING**

By Paul Wilkes

*My Opportunity for Giving* creates an "attitude of gratitude" by carefully leading members through a thoughtful consideration of the time, talent, and treasure they have been given by God. This six-week program begins with a Gratitude Dinner in the first week. An "Annual Report" is handed out, telling both of church accomplishments and church dreams. The next three weeks involve members in a focused self-evaluation during worship or at another gathering to help them reflect on how they spend their time, their talents, and their treasure. The program includes adult and youth versions of these forms. In Week 4 a Commitment Sunday service is led by the pastor and committee. Between Week 4 and Week 5, a thank you phone call is made to everyone who has pledged and a general report is given verbally during worship. A video, for congregational viewing, has four sections on the Power of Stewardship.



Cost: \$249.95 for the New Beginnings: My Opportunity for Giving Curriculum Kit. \$125.00/set of 100 forms (4 forms used to evaluate the church's ministry and each member's commitment of time, talent, and treasure.) New Beginnings, 1413 Hawthorne Road, Wilmington NC 28403. Call toll-free 1-800-936-0363 or order online at [www.nbontheweb.com](http://www.nbontheweb.com).



## **EFFECTIVE STEWARDSHIP: BUILDING ON BIBLICAL PRINCIPLES**

By Kenneth L. Williams, K LW Enterprises

*Effective Stewardship: Building on Biblical Principles* is neither a fund-raising program nor a "quick fix" to a church's long-term financial needs. Rather, it is a sustained low-key educational and training program. If used as designed, it heightens a congregation's awareness of money, material possessions and giving and usually leads to an increase in contributions and overall financial support of the church. This four year program ministers to people over a sustained period of time. Led by the laity, they shoulder the overall responsibility for educating people in the need to support the local church.

Cost: based on a church's average weekend attendance (including children): Less than 200 average attendance \$40/month; 201 to 500 is \$70/month; 501 to 1,000 is \$135/month; and more than 1,000 average attendance is \$250/month. Money back guarantee, 30% discount from the monthly rates and an installment plan to pay for the program available. K LW Enterprises, 3705 Old Caseyville Road, Swansea, IL 62226, 618/277-5343 or 800/805-8702, [www.klwenterprises.com](http://www.klwenterprises.com).



## **REMEMBER**

### **A Year-Long Stewardship Emphasis**

"Giving" Magazine 2002

This program invites members to come together in groups, according to the anniversary of their membership in the church, after receiving a letter that specifically outlines what members have given to the church in the past year and the ways they have served over the previous year. The letter also briefly describes the congregation's ministries and invites them to consider their giving and involvement for the year to come. A different letter is sent to members who could not or did not participate in the congregation's finances. It discusses the congregation's mission and goals and includes an invitation to become involved in the year to come. Membership celebrations and re-consecration Sundays are held on a monthly, quarterly, or even an annual basis. Members meet in groups, according to the month of the anniversary of their membership to discuss a re-consecration of their membership vows. At the appointed time in the re-consecration Sunday service, these people stand and renew their commitments as disciples of Jesus Christ.

Cost: \$4.50 for a copy of the 2002 "Giving" Magazine.

Available through the Ecumenical Stewardship Center 1-800-835-5671 or the web store at [www.stewardshipresources.org](http://www.stewardshipresources.org).

### **OTHER STEWARDSHIP RESOURCES YOUR SMALL GROUPS MAY LIKE**

- ♦ *Afire with God, Spirit-ed Stewardship for a New Century*, Betsy Schwarzentraub, Discipleship Resources
- ♦ *Effective Stewardship* by Jonathan and Amanda Witt, Zondervan
- ♦ *Enough: Discovering Joy Through Simplicity and Generosity*, Adam Hamilton, Abingdon Press
- ♦ *Giving: Unlocking the Heart of Good Stewardship*, John Ortberg, Laurie Pederson, Judson Poling, Zondervan
- ♦ *Not Your Parents' Offering Plate, A New Vision for Financial Stewardship*, J. Clif Christopher, Abingdon Press
- ♦ *Hundred Dollar Holiday: The Case for a More Joyful Christmas*, Bill McKibben (call the Foundation for more information 1-888-903-9863)
- ♦ *Revolutionizing Christian Stewardship for the 21st Century*, Dan R. Dick, Discipleship Resources
- ♦ *Ask, Thank, Tell: Improving Stewardship Ministry in Your Congregation*, Charles R. Lane, Augsburg Fortress

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